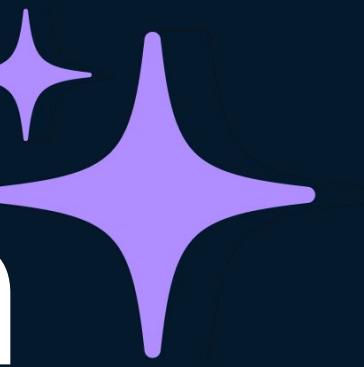




Q1/H1 2026

# Quarterly Roadmap Session

A purple starburst graphic with four points and smaller stars at the ends of the lines.



# Your guide — & agenda



**Lynn Heidmann**

VP Product Marketing  
@ DataCamp

- 1 **Brief DataCamp intro**
- 2 **ICYMI: 2025 highlights**
- 3 **Q1/H1 2026 roadmap**
  - › AI native
  - › Other new platform features
  - › Technology focus
  - › New curriculum deep-dive



# The platform for universal AI and data fluency



Trusted by **6,000+ companies** and **18 million+ learners**  
worldwide to power their skills transformation



**python™**

INSTRUCTIONS

- Import matplotlib.pyplot with the alias plt.
- Subset food\_consumption to get the rows where food\_category is 'rice'.

```
1 # Import matplotlib.pyplot with alias plt
2 import matplotlib.pyplot as plt
3
4 # Subset for food_category equals rice: rice_consumption
5 rice_consumption =
6 food_consumption[food_consumption['food_category'] == 'rice']
7
8 # Histogram of co2_emission for rice and show plot
9 rice_consumption['co2_emission'].hist()
10 plt.xlabel("CO2 emission")
11 plt.title("CO2 emission for rice consumption")
12 plt.show()
13
```

[Explain](#) [Run Solution](#)

**+ a b | e a u**  
INSTRUCTIONS

1 2 3 4 5 6

Convert your current visualization to a treemap using Show Me.

**Tableau\_1\_4\_treemaps\_chart**

File Data Worksheet Dashboard Story Analysis

Combo chart

[Hint](#) [Next →](#)

**Copilot**

INSTRUCTIONS

- What: You need a summary of the top five most significant impacts of climate change on coastal cities.
- Format: Return the answer in bullet points.

Chat | M365 Copilot

Top 5 Climate Change Impacts on Coastal Cities [Work](#) [Web](#) [Auto](#) [...](#)

You're an expert in climate change and need to write a policy brief. Write a summary of the top 5 most significant impacts of climate change on coastal cities. The answer should be constructed in bullet points. Make sure the response is concise and accurate.

Copilot [...](#)

Here's a concise summary of the top 5 most significant impacts of climate change on coastal cities:

- Sea-Level Rise

Accelerated melting of ice sheets and thermal expansion of oceans lead to chronic flooding, land loss

Yes, please expand it into a full policy brief. [...](#)

**aws**

INSTRUCTIONS

Configure log export in CloudWatch: From the Log groups menu, configure log export to Amazon S3. Select your newly created log group and use the Actions menu to Export data to Amazon S3.

Log groups Data sources Actions

Log group  [datacamp-loggroup](#)

Delete log group(s)  
Edit deletion protection  
Edit retention setting(s)  
Anomaly detection  
**Export data to Amazon S3**  
View all exports to Amazon S3

# Hands-on learning people love

- Learn by doing, using real tools
- Apply skills in real-world scenarios
- Role-relevant tracks
- Experiment with new solutions
- AI-NATIVE**



“[DataCamp] helps us solve engineering problems. We dive right into the details, and it helps us develop skills quickly.”

Ricardo Paiva  
Design Systems Specialist at Rolls-Royce

6X higher completion rates than traditional learning platforms





# Build skills across the full AI and data stack



Areas	Example courses and tracks				
AI and Data Fundamentals	Certification Available AI Fundamentals	Certification Available Data Literacy	Certification Available Data Governance & Compliance	Certification Available EU AI Act Fundamentals	
Digital Leadership	AI Leadership	Data-driven decision making	AI Strategy	Monetizing AI	
Business Intelligence	Certification Available Tableau	Certification Available Power BI	Excel	Certification Available Alteryx	
AI Tools	Open AI & ChatGPT	GenAI & Large Language Models	Llama & PyTorch	AI for Developers and Data Scientists	
Data Science and Analytics	Certification Available SQL	Certification Available Python	R	Julia	
Data and Machine Learning Engineering	ML Engineering	MLOps	Certification Available Data Engineering	Databricks & Snowflake	
Cloud and Developer	Certification Available Azure	AWS	Docker and Kubernetes	Git & Shell	



# Establish an AI and data academy, fit for the **entire** organization



The **#1** platform for building AI and data skills

COURSE  
**Developing LLM Applications with LangChain**  
Intermediate 3 hours  
[See Details](#) [Start Course](#)

COURSE **AI-NATIVE**  
**Introduction to AI for Work**  
Basic 2 hours  
[See Details](#) [Start Course](#)

COURSE **AI-NATIVE**  
**Introduction to SQL**  
Basic 2 hours  
[See Details](#) [Start Course](#)

TRACK  
**Associate AI Engineer for Data Scientists**  
40 hours 22.1k learners  
[See Details](#) [Start Course](#)



**Self-paced learning engine**,  
from assessment to certification

**Engaging and hands on**  
(6x higher completion rates)



- ✓ Enterprise-wide solution
- ✓ Learning people love
- ✓ Dynamic & role specific
- ✓ Covers every AI and data skill
- ✓ Taught & curated by experts
- ✓ Hands-on support
- ✓ Trusted by 6,000+ companies



Transforming organizations with real-world AI and data capabilities at scale.



**Enterprise ready**, including reporting, progress tracking, LMS/SSO integration...

**Custom anything**, from courses to projects, certifications...

**Live learning** to compliment self-paced on platform





# A blended learning flywheel to drive exponential impact

Elevate your skills transformation with DataCamp Professional Services

## DataCamp platform

*Launch and scale learning*

- Self-paced and structured
- Create targeted pathways with custom tracks



## Custom content

*Tailor training to your priorities*

- Design private courses, assessments, projects, certifications, and more



## Live training

*Engage and motivate teams*

- Interactive sessions, customized to your business
- Run live classes, Bootcamps, Executive Masterclasses, Hackathons, and more



## The outcomes

- ✓ Faster adoption
- ✓ Deeper skills
- ✓ Higher completion





# Shameless plug! Registration open— sign up today

→ DataCamp Professional Services, Served  
Join us **Wednesday, February 18, 11 AM ET**

- A no-fluff look at DataCamp professional services, including what we deliver and when to use it.
- Actual executive masterclass agendas, topics, and formats for inspiration.
- Examples from our customers that show what has worked to drive adoption and impact in various organizations.





# 2025 rewind



From innovative new AI curriculum to a brand new category of learning, these milestones defined our 2025 roadmap.

## Announced ✨ AI-NATIVE

Now available for individuals on Premium plans.

## More on AI agents

With 2 conceptual courses, 1 track, and 7 developer courses launched in 2025.

## Expanded core

More in core areas and tech, including Snowflake, Java, and more.

## New partnerships

Hugging Face, Replit, Llamaindex, MongoDB, Haystack, CrewAI, n8n, and more

## New certifications

Including CPE Credits, approved by NASBA.

## Updated content

Refreshed existing courses, tracks, and more across our catalog.

## New tech highlights



## ANTHROPIC





# Coming soon

In Q1, we're accelerating our AI-native roadmap while continuing to invest in the core DataCamp experience.

You'll see expanded and deeper curriculum across critical technologies plus platform improvements that make learning more seamless, practical, and impactful.

## ✨ AI-NATIVE updates

Coming soon for Enterprise and Teams, plus new functionality/curriculum and features for everyone!

## Other new platform features

From additional languages to expanded practice, more seamless Excel use, and more.

## New & expanded tech

An overview of which technology we're doubling down on in Q1.

## Curriculum deep dive

What's planned across topics (AI, BI, cloud, certifications/assessments, and more).



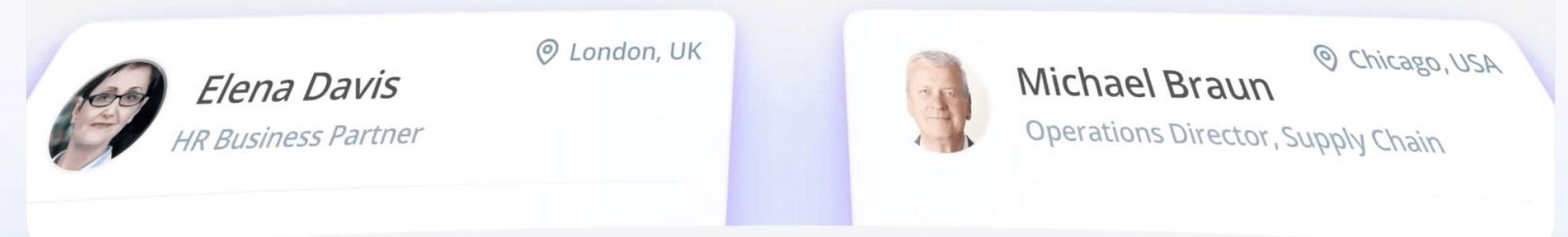
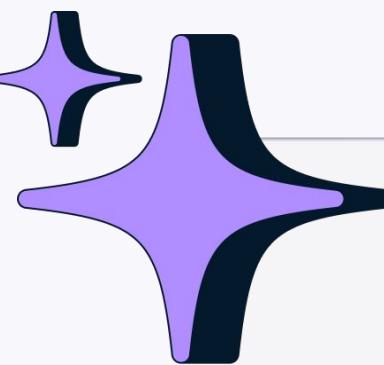
## ★ AI-NATIVE

# The future of learning has arrived

- One destination, infinite routes
- Hyper-relevant
- Always up to date
- Feels human



Coming in Q1 to Enterprise and Teams Plans





## Individual learners on premium plans

Introduction to SQL  
Introduction to AI for Work

## Learners on Enterprise and Teams plans

Plus:  
NGO, Academic and Classroom

AND “experience switching”



Live



Q1 2026



H1 2026

## New AI native courses:

Across key topics:  
Data and AI fluency (beyond the basics)  
Data Manipulation (Python, SQL, R);  
AI Engineering

★ AI-NATIVE

# What's next?



Want to see the AI-native experience in action before it's released later this quarter?

Speak to your Account Manager or CSM to [Request a Demo](#).



## ★ AI-NATIVE

# Experience switching

Learners will soon be able to move seamlessly between AI-Native and Classic versions of a course at any time.

This will make it easy to choose the learning experience that works best, without being locked into a single path.

The screenshot shows a learning platform interface. At the top, there is a navigation bar with tabs: Home, Learn (which is selected and highlighted in black), AI-Native (with a star icon), Certification, Sandbox, Groups, and a search bar. Below the navigation bar, the main content area features a course card for 'Introduction to AI for Work'. The card includes the course title, a 'Basic' level indicator, and a 'Updated Nov 2025' message. It features three buttons: 'Start course' (green), 'Bookmarked' (yellow with a bookmark icon), and a three-dot menu. Below these buttons are time and size estimates ('30 min - 2 hrs', '4.1M+'), and an XP value ('4,000 XP'). To the right of the course card, there is a sidebar with the heading 'What way of learning do you prefer?'. It contains two options: 'AI Native Experience' (personalized and adaptive learning) and 'Classic Format' (self-paced, hands-on learning). Further down the page, there are sections for 'Description' (which includes a detailed text about AI and a 'Read more' link), 'Pre-requisites' (with a note 'There are no pre-requisites'), 'Delivered by' (with an 'AI Tutor' button), and 'Content Dev' (with profiles for 'Yusuf Saber' and 'Yassine Zain').

INTERACTIVE COURSE

### Introduction to AI for Work

Basic | Updated Nov 2025

Start course Bookmarked ...

30 min - 2 hrs 4.1M+ 4,000 XP

Description

Artificial Intelligence, or AI, has become the biggest technological innovation since the internet, giving everyone access to smart assistants that can assist, augment, or automate our tasks and work. But what is AI, how can you use it to maximize productivity, and how will AI change your job? We'll answer

Read more ▾

1 Understanding AI 0%

Learning Machines

You will understand what AI is, how machine learning works through pattern recognition, and why it represents a fundamental shift from traditional programming.

Generative AI

You will understand what Large Language Models are, their impressive capabilities, how they work and the practical capabilities of Generative AI beyond language.

SHARE

PRE-REQUISITE

There are no pre-requisites

DELIVERED BY

AI Tutor

CONTENT DEV

Yusuf Saber

Chief AI Officer

Yassine Zain

Staff Engineer



# Languages & translation



After a strong year of progress expanding language support and improving translation quality, H1 focuses on broader platform localization.

That means more fully translated curriculum, for a more consistent learning experience.

## 1. Expanded coverage across 10 “core” languages

- The DataCamp UI
- AI Native courses
- DataCamp classic courses
- Assessments
- Practice (NEW!)
- Certifications (NEW!)

English	Italian
Spanish	Turkish
Portuguese (BR)	Dutch
French	Indonesian
German	Vietnamese

## 2. Expanded coverage across 10 additional languages

- The DataCamp UI
- AI Native courses

Russian	Ukrainian
Thai	Chinese
Polish	Japanese
Swedish	Hindi
Romanian	Korean

# Miscellaneous platform upgrades

- Updated Excel experience
- Expanded practice (more volume + more ways to practice)
- New payment methods: UPI (India) and PIX (Brazil)





# Interactive tools and technologies



Current



Expanding in H1 2026



# H1 curriculum priorities ↗

## AI

Building out AI for functional roles and AI literacy content, plus AI for developers tracks.

## Business insights

Supporting new Microsoft tools, and more.

## Cloud

Expanding our AWS curriculum, and more.

## Certifications and assessments

Enhancing our offering and introducing Custom Certifications.

## Core improvements

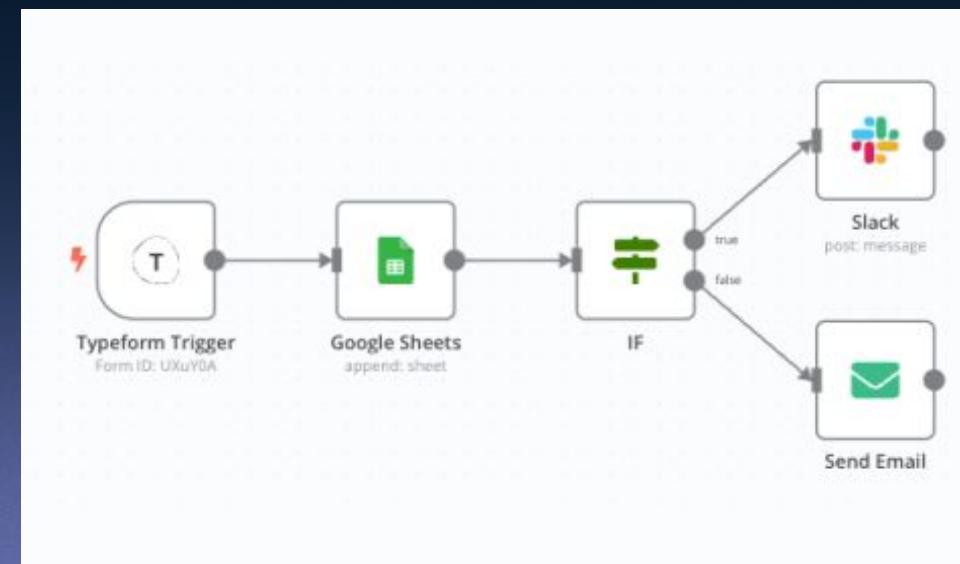
Refreshing our core curriculum across all key tools and technologies and expanding the AI native experience on DataCamp.



AI

Q1 2026

# AI curriculum priorities



## Launch new AI for functional roles courses

- See detail on next slide “spotlight”

## Refresh LangChain content to adapt to version 1.0

- \*\* Will be refreshed in the AI native version!

## Round out our Microsoft Copilot content

- Strengthen our Microsoft Copilot content

## Round out n8n workflow automation courses

- Launch additional case study courses (e.g. Marketing & Product)



AI

Spotlight

# AI for functional roles

Power productivity and innovation, across every key team in your organization.

- Interactive & hands-on learning
- Taught by functional experts
- Mimics real-world use cases

Marketing  
Finance  
Sales

Human resources  
Consulting

Data Analysts



Live



Q1 2026



Beyond



AI

Q2 2026

# AI curriculum priorities

**CAREER TRACK**

**Associate AI Engineer for Data Scientists**

Train and fine-tune the latest AI models for production, including LLMs like Llama 3. Start your journey to becoming an AI Engineer today!

 Certification available

 15 Courses and Projects

[View Details](#)

**CAREER TRACK**

**Associate AI Engineer for Developers**

Learn how to integrate AI into software applications using APIs and open-source libraries. Start your journey to becoming an AI Engineer today!

 12 Courses and Projects

[View Details](#)

## Build a new AI Engineer Career Track for Developers

- Work backwards from a track aimed at developers that gets them equipped to build, evaluate, and deploy AI systems in production

## Build an AI Agents for Developers Career Track

- Work backwards from a track aimed at developers that gets them started, equipped to build production-ready Agents

## Round out our OpenAI content

- Work backwards from the most comprehensive OpenAI Track for Developers including the Sora API, Agents SDK, Responses API, and more

## Strengthen and refresh our AI literacy content

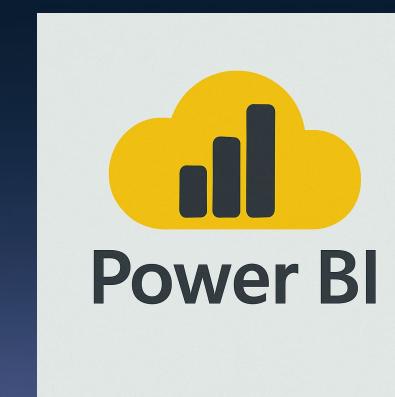
- Update and refresh our AI literacy curriculum



BI

Q1 2026

# BI curriculum priorities



## Expanded Sigma curriculum

- Data Modeling With Sigma
- + Sigma track

## Update and maintain key BI courses



BI

Q2-Q3 2026

# BI curriculum priorities



## Expanded Microsoft Curriculum

- Introduction to Power BI Service
- Introduction to Dataverse
- Introduction to Power Apps
- Data Modeling & Model-Driven Apps with Dataverse
- Designing User-Friendly Power Apps Interfaces
- Building Interactive Reports & Dashboards with Power BI Service
- Cloud Datasets & Semantic Models in Power BI Service
- Power BI Service: Collaboration, Governance & Integration



Cloud

Q1 2026

Q2 2026

# Cloud curriculum priorities



## Expand the AWS curriculum

- Developing applications on AWS
- Serverless applications with AWS Lambda
- Using Data Stores in AWS
- AWS Security for Developers
- Deploying applications on AWS
- Automating deployments on AWS
- Monitoring and troubleshooting AWS



Core

Q1 2026

Q2 2026

# Core curriculum updates

TRACK

## Associate Data Scientist in R

CERTIFICATION AVAILABLE

★ 4.5+ | 14 reviews | Updated 03/2025

Learn how to use R for data science, from data manipulation to machine learning. Gain the career-building skills you need to succeed in data science!



### Refresh curriculum and improve quality

- Update technology and package versions across courses in our R curriculum
- Replicate workflows for Python updates to leverage AI and increase efficiency

### Expanded Databricks Data Engineering Curriculum

- Introduction to Databricks Lakehouse
- Introduction to DeltaLake in Databricks
- Data Pipelines in Databricks
- Data Transformation with SparkSQL in Databricks



Core

Q1 2026

Q2 2026

# Core curriculum updates

COURSE

## Introduction to Polars

Basic | ★ 4.8+ | 261 reviews | Updated 05/2025

Learn how to efficiently transform, clean, and analyze data using Polars, a Python library for fast data manipulation.

COURSE IN COLLABORATION WITH



Polars

### Expand Polars content

- Expanding the curriculum and partnership
- Data Transformation with Polars

**Launch AI-native versions of foundational courses across multiple technologies**



Certifications

Spotlight

# CPE credits

NASBA-accredited CPE (Continuing Professional Education) for actuaries, auditors, analysts, and finance professionals.

## Compliance, made easy

Enable CPAs and other finance professionals in your organization to earn the CPE credits they need to meet ongoing education requirements.



DataCamp is a NASBA-accredited provider of Continuing Professional Education (CPE).

**Field of study:** Information Technology – Technical  
**Instructional delivery method:** QAS Self-Study

## Future-proof your finance teams

A wide range of accredited courses, designed to build essential skills across AI, data science, SQL, and ethics.

## All in the DataCamp platform

Earning CPE credits is simple—learners complete an accredited course, take and pass the CPE assessment, and download their certificate.\*

## Available on 100 of our popular courses, including:

**Understanding Artificial Intelligence**

**2.8 credits**

**Understanding Data Science**

**2.8 credits**

**AI Ethics**

**1.8 credits**

**Introduction to SQL**

**1.2 credits**

**Introduction to ChatGPT**

**0.8 credits**

\*Learners can earn CPE credits after completing the course and scoring 70% or higher in the corresponding assessment. Assessments must be taken within 1 year of starting the course.



# Explore our Curriculum Roadmap

\*All dates are subject to change. Please check back regularly for the most up-to-date information.

Content Item	Format	Instructor	DataCamp Curriculum Manager	Description
Designing Forecasting Pipelines for Production	Course	Rami Krispin, Senior Manager Data Science and Engineering, Apple	Stan Konkin, Curriculum Manager, Core Curriculum at DataCamp	Learn how to design forecasting pipelines in Python for production workloads and deployment automation.
Introduction to Generative AI in Snowflake	Course	George Boorman, Curriculum Manager, DataCamp	Stan Konkin, Curriculum Manager, Core Curriculum at DataCamp	Leverage the power of generative AI for building AI-driven applications. This course introduces the basics of AI, including notebooks, deployment, and Snowflake integration.
Vibe Coding with Replit	Course	Matt Palmer, Developer Advocate at Replit	Adel Nehme, VP of Content at DataCamp	This course guides you through applying Vibe coding to speed up development and make it more flexible, supported by AI, security, and automation.
Software Development with GitHub Copilot	Course	Thalia Barrera, AI Curriculum Manager at DataCamp	Thalia Barrera, Curriculum Manager, Artificial Intelligence at DataCamp	In this course, learn how to refactor, and optimize code. You will explore advanced AI performance boosters, CI/CD pipelines, and assistance integrated into the code quality process.
Azure API Management	Course	Fiodar Sazanavets	Carl Rosseel, Head of Cloud & Partnerships at DataCamp	This course focuses on how to build API management solutions.
Implement Azure Security for Developers	Course	Anushika Agarwal	Carl Rosseel, Head of Cloud & Partnerships at DataCamp	This course focuses on Azure solutions for Microsoft Entra, interacting with secure Key Vault to protect and implement machine learning models.
HuggingFace Fundamentals Skill Track	Track	NA	Adel Nehme, VP of Content at DataCamp	This track offers a comprehensive overview of processing and generating topics such as building agents, advanced techniques in real-world NLP, and more.
AI for Software Developers Skill Track	Track	NA	Adel Nehme, VP of Content at DataCamp	Aimed at software developers, this track includes generative AI to include automated detection, and Copilot and Web.
Snowflake AI Fundamentals	Track	NA	Stan Konkin, Curriculum Manager, Core Curriculum at DataCamp	This track focuses on building AI-powered applications, mastering Snowflake, applying generative AI for summarization, and learning how to build AI responses directly from data.

→ [Click to browse the Curriculum Roadmap](#)



# Shaping our roadmap

## Customer insights

Understanding the critical organizational skills needed to drive strategic goals and AI transformation.

## Learner and admin feedback

Real-time and NPS feedback helps us to evolve our platform features.

## Tech partnerships

Identifying the skills that help teams get more from their tool stack and unlock new use cases.

## Skills research

Scanning the horizon for the most important emerging skills and tech trends.



Our content and platform roadmap is informed by data, industry trends, and most importantly, your feedback—ensuring every release meets real needs.

We want to hear from you!



Thank you