Resources

Al Agents For Business: Best Practices for Building Al Agents

Thanks for watching the session! Here are a few resources that are particularly relevant to what we covered:

- Read the 2025 Data & Al Literacy Report
- [UPCOMING WEBINAR] The State of Data and Al Literacy in 2025
- Sign Up for RADAR: Al June 26th [Free Virtual Conference]
- Rewatch part two Al Agents and the Future of Work
- Rewatch part one The Leader's Guide to Al Agents
- Take DataCamp's Data Maturity Assessment
- WHITE PAPER: Your Organization's Guide to Data Maturity
- [WEBINAR] The Secret to Successful Data Literacy Programs
- [CASE STUDY] How Colgate-Palmolive Used DataCamp for its Data & Analytics Academy
- [Presentation] Data & Al Competency Framework
- [DataCamp for Business] Empower your business with world-class data and Al skills
- [WEBINAR] From Data Literacy to Al Literacy
- [ONE-PAGER] DataCamp EU Al Act Explainer
- [COURSE] Understanding the EU AI Act
- [BLOG] ChatGPT and The Future of Al Regulations

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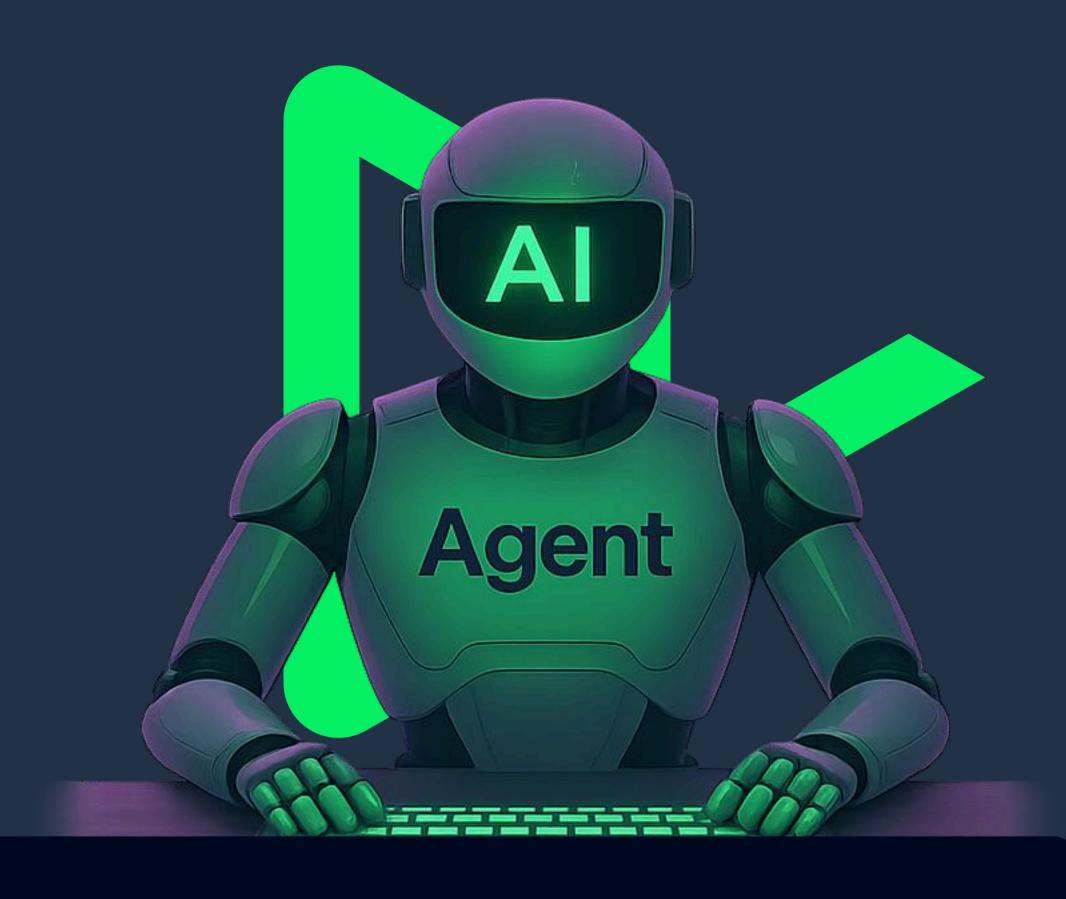
Why Al Agents Matter for Business: A Hands-On Masterclass

Go beyond the basics to understand and engage with the next evolution of Al.

Building on the foundation of generative Al, Agentic Al introduces autonomy, empowering systems to pursue goals independently and revolutionize the way work is accomplished.

This masterclass offers a deeper, hands-on look at how agentic Al works, how it's applied in practice, and how to adopt it responsibly with a strong human-in-the-loop foundation.

- © 2 hours/half-day/full-day
- Instructor-led, interactive, discussion-based, virtual/in-person
- **R** Business professionals



Why Take This Masterclass

- Non-technical, high-impact –
 Perfect for decision-makers, team
 leads, and functional experts
 across industries and domains.
- Insightful and practical Grounded in real-world examples, group discussion, and scenario-based exploration.
- Future-focused and strategic Helps teams prepare for a world where Al acts, not just responds.

What You Will Learn

What are Al Agents?

You'll gain a clear understanding of what makes an Al system "agentic"—that is, capable of acting autonomously to achieve specific goals. We'll compare agentic Al to both traditional rule-based systems and more recent generative Al technologies, highlighting the unique features that enable true autonomy. You'll also explore why agentic Al is becoming increasingly relevant today, especially as organizations look for smarter automation solutions.

How it works in practice

This course breaks down the core components of agentic AI to show how these systems function in the real world. You'll explore the key building blocks such as goal setting, planning, memory integration, and autonomous decision-making. By understanding these elements, you'll be able to grasp how agentic systems operate independently while adapting to dynamic environments.

Designing for Responsibility

Responsible design is a critical aspect of deploying agentic Al, and this course will provide you with practical strategies to ensure ethical implementation. You'll explore when and how to include human oversight, how to mitigate risks, and ensure that Al agents act in alignment with business objectives. The focus will be on building trust and accountability into agentic systems from the start.

Use Cases that Matter

You'll learn to identify meaningful and high-impact use cases for agentic Al within your organization. Through real-world examples, we'll highlight how these systems can automate complex workflows, going far beyond simple task execution. By the end, you'll be equipped to spot opportunities where agentic Al can drive efficiency and innovation.