

Resources —

AI Agents For Business: The Leader's Guide to AI Agents

Thanks for watching the session! Here are a few resources that are particularly relevant to what we covered:

- [Read the 2025 Data & AI Literacy Report](#)
- [Take DataCamp's Data Maturity Assessment](#)
- [WHITE PAPER: Your Organization's Guide to Data Maturity](#)
- [\[REPORT\] The State of Data & AI Literacy 2024](#)
- [\[WEBINAR\] The Secret to Successful Data Literacy Programs](#)
- [\[CASE STUDY\] How Colgate-Palmolive Used DataCamp for its Data & Analytics Academy](#)
- [\[Presentation\] Data & AI Competency Framework](#)
- [\[DataCamp for Business\] Empower your business with world-class data and AI skills](#)
- [\[BLOG\] Introducing The State of Data & AI Literacy Report 2024](#)
- [\[REPORT\] The State of Data & AI Literacy 2024](#)
- [\[WEBINAR\] From Data Literacy to AI Literacy](#)
- [\[ONE-PAGER\] DataCamp EU AI Act Explainer](#)
- [\[COURSE\] Understanding the EU AI Act](#)
- [\[BLOG\] ChatGPT and The Future of AI Regulations](#)

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Why AI Agents Matter for Business: A Hands-On Masterclass

Go beyond the basics to understand and engage with the next evolution of AI.

Building on the foundation of generative AI, Agentic AI introduces autonomy, empowering systems to pursue goals independently and revolutionize the way work is accomplished.

This masterclass offers a deeper, hands-on look at how agentic AI works, how it's applied in practice, and how to adopt it responsibly with a strong human-in-the-loop foundation.

🕒 2 hours/half-day/full-day

🔗 Instructor-led, interactive, discussion-based, virtual/in-person

👤 Business professionals



Why Take This Masterclass

- ✔ Non-technical, high-impact – Perfect for decision-makers, team leads, and functional experts across industries and domains.
- ✔ Insightful and practical – Grounded in real-world examples, group discussion, and scenario-based exploration.
- ✔ Future-focused and strategic – Helps teams prepare for a world where AI acts, not just responds.

What You Will Learn

What are AI Agents?

You'll gain a clear understanding of what makes an AI system "agentic"—that is, capable of acting autonomously to achieve specific goals. We'll compare agentic AI to both traditional rule-based systems and more recent generative AI technologies, highlighting the unique features that enable true autonomy. You'll also explore why agentic AI is becoming increasingly relevant today, especially as organizations look for smarter automation solutions.

How it works in practice

This course breaks down the core components of agentic AI to show how these systems function in the real world. You'll explore the key building blocks such as goal setting, planning, memory integration, and autonomous decision-making. By understanding these elements, you'll be able to grasp how agentic systems operate independently while adapting to dynamic environments.

Designing for Responsibility

Responsible design is a critical aspect of deploying agentic AI, and this course will provide you with practical strategies to ensure ethical implementation. You'll explore when and how to include human oversight, how to mitigate risks, and ensure that AI agents act in alignment with business objectives. The focus will be on building trust and accountability into agentic systems from the start.

Use Cases that Matter

You'll learn to identify meaningful and high-impact use cases for agentic AI within your organization. Through real-world examples, we'll highlight how these systems can automate complex workflows, going far beyond simple task execution. By the end, you'll be equipped to spot opportunities where agentic AI can drive efficiency and innovation.

Want to learn more? Contact us at: www.datacamp.com/business/demo