Resources —

Create a Marketing Funnel with Excel + Copilot

Thanks for watching the session! Here are a few resources that are particularly relevant to what we covered:

- **Useful Links**
  - **Set-Up Info + Dataset**
  - **Slides**
- **Related Content**
  - [Course] Microsoft Copilot in Excel
  - [Course] AI for Marketing
  - Copilot learning hub
  - AI learning hub
  - [TUTORIAL] How to Use Power BI Copilot in Microsoft Fabric
  - [BLOG] What is Microsoft Fabric?
  - [CAREER TRACK] Data Analyst in Power BI
  - [COURSE] Introduction to Power BI
  - [BLOG] Power BI Certification: A Comprehensive Guide to Choosing The Right Path
  - [TUTORIAL] Power BI Dashboards vs Reports: A Comprehensive Guide
  - [CODE ALONG] Getting Started with Data Visualization in Power BI
- **Register for our 2026 Events**
  - **RADAR—*AI x Human*—April 1**
  - **Event Series—AI-Powered Python: April 6-10**
- Take DataCamp's AI Maturity Assessment
- Take DataCamp's Data Maturity Assessment
- AI Agent Guide: 800 Words From 8 Leaders

Don't Forget! —

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