Resources —

Using Data and AI For GTM

Thanks for watching the session! Here are a few resources that are particularly relevant to what we covered:

- [WEBINAR] Building a Data Strategy: Key Steps for Aligning Data with Business Goals
- [SKILL TRACK] Developing AI Applications
- [WEBINAR] Designing Data & AI Products
- [WEBINAR] Best Practices for Developing Generative AI Products
- Take DataCamp's Data Maturity Assessment
- WHITE PAPER: Your Organization's Guide to Data Maturity
- [REPORT] The State of Data & AI Literacy 2025
- [WEBINAR] The Secret to Successful Data Literacy Programs
- [CASE STUDY] How Colgate-Palmolive Used DataCamp for its Data & Analytics Academy
- [WEBINAR] From Data Literacy to AI Literacy
- [COURSE] Introduction to Data Literacy
- [BLOG] The Data Literacy Imperative: Why Upskilling in Data is Essential for Your Career
- [PODCAST] Scaling the Data Culture at Salesforce with Laura Gent Felker
- [SKILL TRACK] Understanding Data Topics

Don't Forget! —

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