datacamp

Become Data-Driven with DataCamp

Leading companies and institutions around the world are leveraging DataCamp to build data fluency and gain a competitive edge.

Helping companies close their data skills gap

- Consulting
- Financial Services
- Healthcare
- Technology
- Consumer Goods and Retail
- Government

Consulting

8 of the top 10 Consulting companies use DataCamp to scale their training and ensure they stay at the cutting edge of data science and analysis

BCG BAIN & COMPANY Deloitte. pwc EY Building a better working world

Use cases

Business analytics

Client reporting

Data exploration & visualization

"With DataCamp, I'm able to easily brush up on key skills, like data manipulation with pandas, from anywhere in the world. As a consultant who's constantly traveling and managing client deadlines, this flexibility is of utmost importance. The courses and platform experience are great—very straightforward so learning becomes second nature. And I'm able to easily assign relevant courses to my associates to make sure their skills are up to par."

MEI CHIU, MANAGER AT A GLOBAL CONSULTING COMPANY

Financial Services

Financial Services companies with market cap in excess of $10 trillion use DataCamp to predict customer behavior, manage risk, and create strategies

A B Swiss Re ING charles SCHWAB Vanguard

PNC RBC PayPal CREDIT SUISSE WELLS FARGO HSBC AMERICAN EXPRESS

Use cases

Predictive analytics

Risk management

Data exploration & visualization

AI & machine learning

"DataCamp's Python courses make it easy to go from never doing anything to using it the next day. I can see the many different uses of Python and apply them to work scenarios."

DEREK BRACY, MANAGER, ACTUARIAL MODERNIZATION AT SYMETRA

Healthcare

DataCamp has 70+ hours of healthcare-specific courses and projects to help healthcare professionals work with consumer, patient, and clinical data

Lilly
Abbott
Bristol-Myers Squibb
AMGEN
NOVARTIS
CVSHealth
MERCK
Johnson&Johnson
Roche
Medtronic
GE Healthcare

Use cases

Medical image analysis

Statistics & experimental design

Genomics

AI & machine learning

"AI is going to transform the diagnostic imaging industry, whether it's enhanced productivity, improved accuracy, personalized treatment planning—all of these functions are up for grabs."

ARNAUB CHATTERJEE, SENIOR VICE PRESIDENT AT MEDIDATA SOLUTIONS

Technology

Innovative tech companies with a combined net worth over $5 trillion leverage DataCamp to understand their customers and personalize experiences

FACEBOOK
verizon
Google
Uber
SiriusXM SATELLITE RADIO
Microsoft
ebay
ZILLOW GROUP
SAMSUNG
Adobe

Use cases

Forecasting

AI & machine learning

Natural language processing

Analytics & IoT

"The world is generating more and more data. We really owe it to ourselves to make that data useful. Wasting all of our time and resources on type three error after type three error is a very sad state of affairs. So it's really time for us to take this seriously, because we just have so much of it. Let's do good, beneficial things with it."

CASSIE KOZYRKOV, CHIEF DECISION SCIENTIST AT GOOGLE CLOUD

Consumer Goods and Retail

5 of the top 10 Consumer Packaged Goods companies leverage AI to better meet consumers where they are—both physically and digitally

PHILIP MORRIS INTERNATIONAL Coca-Cola Unilever PEPSICO P&G

Use cases

Forecasting

AI & machine learning

Analytics

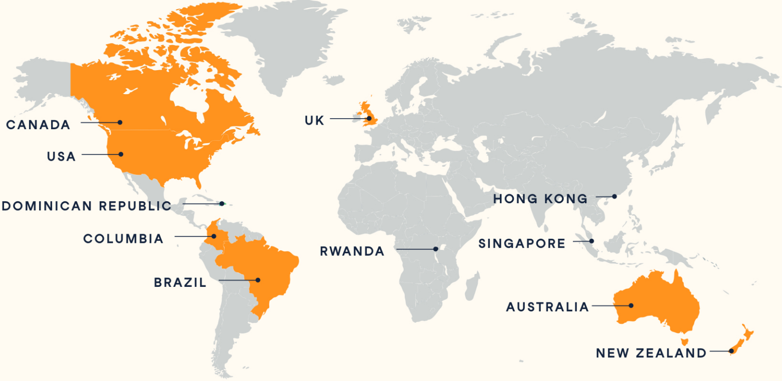
Fraud detection

"The solutions of (the hardest tech problems we're dealing with) translate to improvements in customer service or customer care, and many of the projects also result in cost reductions for the company, like network optimizations and improving advertising and so on."

NOEMI DERZSY, SENIOR INVENTIVE SCIENTIST AT AT&T LABS RESEARCH

Government

Government agencies use DataCamp to manage vital citizen information and serve them better via industry partnerships and training initiatives



Use cases

- **Data integrity**
- **AI & machine learning**
- **Analytics**
- **Fraud detection**

> "Working professionals today find it hard to sit through traditional online courses of 40- to 90-minute videos and taking weeks to learn new skills. The approach of DataCamp, where learning and practice are done in bite-size (sessions), allows the beginner and practicing machine learning engineer to acquire new skills quickly and effectively."

LAURENCE LIEW, DIRECTOR OF AI INDUSTRY INNOVATION AT AI SINGAPORE

Our instructors are the best in the world

Our expert instructors are represented at leading companies and universities

Capital One
Microsoft
amazon
Uber
Walt Disney
Spotify
W UNIVERSITY of WASHINGTON
BBC
BIDS BERKELEY INSTITUTE FOR DATA SCIENCE
HARVARD UNIVERSITY
Yale
KU LEUVEN

datacamp

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