



# Tech companies are becoming data-driven with DataCamp

Innovative tech companies with a combined net worth over \$5 trillion leverage DataCamp to understand their customers and personalize experiences

FACEBOOK

verizon

Google

Uber

SiriusXM  
SATELLITE RADIO



Microsoft

ebay

ZILLOW GROUP



## Use cases



Forecasting



AI & machine learning



Natural language processing



Analytics & IoT

"The world is generating more and more data. We really owe it to ourselves to make that data useful. Wasting all of our time and resources on type three error after type three error is a very sad state of affairs. So it's really time for us to take this seriously, because we just have so much of it. Let's do good, beneficial things with it."



CASSIE KOZYRKOV, CHIEF DECISION SCIENTIST AT GOOGLE CLOUD

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